

2025

FROM VISION TO MEASURABLE IMPACT

MACEDONIA

2025

Helping Build a Stronger Nation

THE IMPACT SNAPSHOT

168

Businesses supported to grow, digitalize, and internationalize

2,573

Leaders, professionals, and young talents empowered through education, mentoring, and training

190

Scholarships awarded to students, young leaders, and executives

6

Major national policy proposals delivered to the Government

94

Active members across governance, advisory, and ambassador bodies

1,400+

Diaspora voices captured through the first-ever Global Diaspora Survey

30+

High-level meetings with ministries and public institutions

990+

Media mentions shaping public debate on growth, reform, and competitiveness

55,356 EUR

Raised and fully allocated for emergency healthcare support

Behind every number is a system strengthened, a person empowered, or a policy moved forward.

WHY 2025 MATTERED

THE CONTEXT

Macedonia has talent, capital, and global reach, but needs further alignment between people, policy, and opportunity.

OUR ROLE

We turn knowledge and insight into action: connecting diaspora, business, and government around reforms that move the country forward.

OUR FOCUS

Competitiveness. Leadership. Evidence-based policy. Digitalization. Long-term prosperity.

DIALOGUE WITH LEADERSHIP



VIKTOR MIZO
Chair of the Board



NIKICA M. BLAZHEVSKI
CEO

on behalf of the Board of Directors and Executive Leadership

WHAT DEFINED 2025 FOR MACEDONIA2025?

2025 was the year when our Platform for a Prosperous Future / One Vision for Accelerated Growth moved from concept to execution. The focus shifted from defining priorities to delivering concrete proposals and supporting their implementation with institutions.

It was also the year when impact became visible on the ground through the businesses we supported, the leaders we trained, and the systems we helped strengthen. Strategy met execution.

WHAT WAS THE MOST IMPORTANT SHIFT THIS YEAR?

We moved from advocating what should change to helping shape how change happens. Through the Platform, we delivered six major policy proposals and worked closely with institutions to move several from paper to practice.

That shift required trust. It meant working inside reform processes, accepting accountability, and committing to follow-through beyond public announcements.

DIALOGUE WITH LEADERSHIP

HOW DID THIS TRANSLATE INTO REAL ECONOMIC IMPACT?

We focused deliberately on business competitiveness. In 2025, 168 companies were supported through entrepreneurship programs, executive education, mentoring, digital transformation, and international expertise.

Initiatives like Connect2MK enabled Macedonian companies to access global know-how and specialized expertise, while GoDigital helped companies translate ambition into practical digital solutions. The goal was not activity, but readiness to grow and compete.

WHAT ROLE DID THE DIASPORA PLAY IN 2025?

For the first time, diaspora engagement was grounded in evidence. The Global Diaspora Survey captured over 1,400 voices, giving us and the country a clear understanding of needs, barriers, and opportunities.

This data informed the National Strategy for Cooperation with the Diaspora 2025–2030, shifting engagement from goodwill to structured policy.

WHAT DOES 2025 REQUIRE FROM YOU GOING FORWARD?

Responsibility. The Platform, the businesses supported, and the reforms underway create obligation to deliver results, measure impact, and stay independent.

Consistency. Reforms and growth take time. Our role is to remain engaged long after strategies are adopted and attention moves on.

WHERE 2025 MOVED THE NEEDLE

BUSINESSES

In 2025, we supported 168 Macedonian companies through entrepreneurship development, executive education, global mentorship, and digital transformation, strengthening their competitiveness and readiness to scale.

PEOPLE & TALENT

Through scholarships, leadership programs, mentoring, and training, 2,573 individuals (students, professionals, managers, and executives) advanced their skills, confidence, and leadership capacity.

POLICY & REFORM

We delivered 6 major policy proposals and engaged in 30+ high-level government meetings, contributing directly to reforms in digitalization, competitiveness, education, diaspora engagement, and innovation.

DIASPORA

We completed the first-ever Global Diaspora Survey with over 1,400 responses, providing the evidence base for the new National Strategy for Cooperation with the Diaspora 2025-2030.

FUTURE CAPACITY

By investing in education reform, science and STEAM education, digital transformation systems, and long-term policy tools, we strengthened national capacities that will continue delivering impact beyond individual projects.

WHAT THIS LOOKED LIKE IN REAL LIFE

A BUSINESS

A Macedonian company entered 2025 with ambition, but limited access to international expertise and digital tools. Through targeted mentorship, strategic guidance, and digital maturity support, the company clarified its growth priorities, strengthened internal processes, and began implementing solutions aligned with international market standards. What changed was not only performance, but perspective: growth became structured, measurable, and scalable.

A YOUNG LEADER

A scholarship recipient combined financial support with structured mentorship from a senior professional within the Macedonia2025 global network. Beyond academic progress, the scholar gained exposure to real-world decision-making, career guidance, and leadership expectations. The result was confidence - not only to succeed individually, but to contribute back to the community that invested in their potential.

A SYSTEM

For the first time, diaspora engagement moved from assumptions to evidence. Through the Global Diaspora Survey, over 1,400 voices shaped a clear picture of needs, barriers, and opportunities. These insights were directly integrated into national policy discussions and the National Strategy for Cooperation with the Diaspora 2025–2030. The outcome was systemic: data replaced anecdote, and engagement became policy. While 2025 marked the shift, the real, tangible impact will unfold very soon. Stay tuned for 2026.

FROM IDEAS TO ACTION

In 2025, Macedonia2025 advanced from advocacy to direct contribution to national reform processes, combining data, international expertise, and structured dialogue with institutions.

Shaping Reform Agendas

Prepared and submitted 6 major policy proposals covering:

- Digitalization and public services
- Competitiveness and business environment
- Diaspora engagement and services
- Science & Technology Park development
- Higher education strategy
- Legislation for foreigners and mobility
- Transport and logistics competitiveness

Several recommendations were adopted or implemented, while others entered formal government procedures with continuation planned for 2026.

Institutional Collaboration

- Held 30+ high-level meetings with ministries and public agencies
- Contributed to drafting:
 - National Strategy for Education 2026-2032
 - National Strategy for Cooperation with the Diaspora 2025–2030
- Through the Macedonia2025 Summit, convened policymakers, business leaders, diaspora representatives, and international experts to advance dialogue on economic growth, reform priorities, digital transformation, and competitiveness.

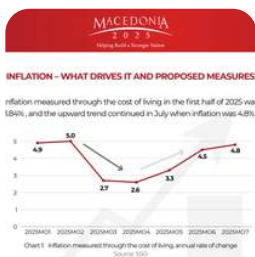
WHEN EVIDENCE BECOMES POLICY

Evidence as a Policy Tool

- Designed and implemented the Global Diaspora Survey 2025
 - 1,400+ responses integrated into national strategy
- Produced 7 Economic Monitors using data from the Macedonia2025 Dashboard
- Published 4 evidence-based position papers on:
 - Inflation drivers and policy responses
 - Public sector wages
 - Digital and tax services for the diaspora
 - Retirement age reform

Informing Public Debate

- Contributed to 50+ interviews and public debates
- Generated 990+ media mentions, ensuring reform topics reached the broader public



THE PEOPLE & GOVERNANCE

Macedonia2025's impact is driven by a committed community of leaders who contribute time, expertise, and credibility in service of the country's long-term development.

Leadership & Governance

In 2025, our governance and advisory ecosystem continued to grow and strengthen. We welcomed new members to the Board of Directors, expanded our Advisory Board with accomplished diaspora professionals, and reinforced the role of the Ambassadors Club as a bridge between Macedonia and its global community.

Across these bodies, 94 active members provided strategic guidance, oversight, mentorship, and international connections - and contributed financially to support our mission and sustainability - ensuring independence, accountability, and long-term perspective in everything we do.

Engaged, Not Symbolic

Our governance model is not ceremonial. Board, advisory, and ambassador members actively contribute to programs, policy dialogue, mentorship, fundraising, and international outreach, amplifying impact far beyond organizational capacity.

Strong institutions are built by people who show up, challenge ideas, and take responsibility.

PARTNERSHIPS, REACH & RECOGNITION

Progress at scale requires partnerships with purpose. In 2025, Macedonia2025 deepened cooperation with institutions, organizations, and networks that share a commitment to results, not visibility.

Strategic Partnerships

We signed 8 Memoranda of Understanding with domestic and international NGOs, academic institutions, and business organizations. Each partnership was designed to:

- Complement existing efforts
- Share expertise and global best practices
- Avoid duplication and maximize impact

Global Engagement

Members of our Board, leadership, and team participated in 30+ domestic, regional, and international conferences and high-level meetings, strengthening Macedonia's visibility as a credible partner for investment, innovation, and reform.

Recognizing Contribution

Together with the Cabinet of the President of Macedonia, we awarded one Recognition for Diaspora Contribution, honoring exceptional humanitarian engagement and reinforcing the role of the diaspora as an active contributor to national development.

CARE, TRUST & TRANSPARENCY

At Macedonia2025, impact is inseparable from responsibility. We act with care, integrity, and accountability, especially when our community needs it most.

Care

In response to the tragedy in Kočani, we launched an emergency fundraising campaign, raising 55,356 EUR, fully allocated for essential medical equipment donated to healthcare institutions in Skopje and Kočani.

In parallel, the Ambassadors Club contributed 8,800 EUR to support the renovation of part of the children's ward at "St. Erasmus" Hospital in Ohrid.

Heartfelt thanks to everyone who donated and stood with us in this moment of solidarity.

Trust

Our work is independent, non-partisan, and evidence-based, guided by active governance, advisory, and ambassador bodies that provide oversight, expertise, and ethical direction.

Transparency

Funds are allocated to clearly defined purposes, decisions are documented, and results are publicly communicated, ensuring accountability to partners, donors, and the public.

WHAT 2025 UNLOCKED FOR 2026

2025 was a year of execution. The systems, partnerships, and reforms advanced this year now create momentum for deeper and more durable impact.

What We Will Scale

- Implementation of national reform proposals already underway
- Expansion of leadership, talent, and digital transformation programs
- Stronger, data-driven diaspora engagement built on the Global Diaspora Survey
- Digitalization for government, businesses, and citizens

What We Must Protect

- Reform momentum in a complex institutional environment
- Talent development pipelines in the face of ongoing outflow
- Quality and focus as programs scale

Our Invitation

Progress requires shared responsibility. In 2026, we invite institutions, businesses, and the diaspora to move from alignment to action, turning strategy into measurable outcomes.

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OUR PROGRAMS

LEADERSHIP DEVELOPMENT

- **The Zafirovski Executive Education Program** of Macedonia2025 in partnership with the Kellogg School of Management (KSM) provided 5 scholarships for Macedonian business leaders to the globally renowned Kellogg Executive Development Program.
- **The Executive Education Program in Canada** provided 5 Macedonian mid-level managers a scholarship to attend executive training at the Smith School of Business at Queen's University in Kingston, Canada, as well as job shadowing.
- A total of 121 students received scholarships through the **"Atanas Bliznakoff" Scholarships for Student Excellence Program**, with 75% benefiting from tailor-made mentorship provided by top Macedonian professionals, part of our global network.
- 10 high school students received scholarships and personalized mentorship through the **Support Fund for Talented Students "Talents Today - Leaders Tomorrow."**
- 22 children from the diaspora and disadvantaged backgrounds in Macedonia joined the **Ohrid High-Tech Excellence Camp**, immersing themselves in coding, robotics, innovation, and essential leadership skills.
- We strengthened science education in primary schools by training 109 science teachers, delivering science kits to 21 schools, and organizing 3 science laboratory visits and 3 regional science fairs across the country, engaging more than 970 primary school students. These activities were delivered in partnership with the Johnson Matthey **Community Impact Program "Science and Me."**
- Delivered 4 **capacity-building trainings** and a **STEAM-focused masterclass**, engaging over 90 participants through expert-led sessions and practical learning formats offered both in-person and online.
- The top 4 winning high school teams of the **"Best Business Concept for Green Innovations 2025"** competition received financial awards, courtesy of our Board member Chris Pavlovski.

OUR PROGRAMS

BUSINESS DEVELOPMENT

- The **14th annual Macedonia2025 Summit** addressed the country's key economic priorities, bringing together global leaders to discuss growth strategies, foreign investment, education, AI transformation, and the vital role of the diaspora in shaping Macedonia's future.
 - 14 panels featuring 38 speakers from 15 countries, engaging 700+ participants
 - 80 B2B meetings facilitated between business leaders
 - 4 networking events organized as part of the Summit program
 - 5 training sessions and workshops delivered for Macedonian companies, with 270+ participants
- Canadian experts supported the growth and internationalization of 4 Macedonian MSMEs through the **Bitove Family Entrepreneurship Program** in partnership with Catalyste+, while 4 are successfully matched for 2026.
- 27 young managers and business owners strengthened their business acumen through high-quality training delivered by the Ivey Business School as part of **Business and Entrepreneurship Development Training: The Leader Project**.
- A total of 553 professionals and business leaders participated in **Macedonia2025 trainings, workshops, and webinars**, contributing to continuous learning, innovation, and capacity building across the business sector.
- 10 Macedonian companies collaborated with international experts through the **Connect2MK online platform**, gaining access to global knowledge, mentorship, and specialized expertise.
- We completed 30 Digital Maturity Assessments, prepared 15 digital strategies, and provided technical and financial support to 5 companies to implement tailored digital solutions through the **Center for Digital Transformation - GoDigital**.

OUR PARTNERS

PREMIUM PARTNERS



PREMIUM DIGITAL PARTNERS



GOLD PARTNERS



SPONSORS



HOW YOU CAN SUPPORT OUR MISSION

Macedonia2025 is dedicated to helping create a prosperous economic climate and a 'stronger nation' that will improve opportunities for citizens, companies, and foreign investors. We promote sustainable economic growth by fostering competitiveness, entrepreneurship, innovation, and values-based leadership. Creating the desired impact requires a significant amount of resources – which we rely on our donors to provide. We are aware that our efforts and commitments need to increase further, now more than ever. Renowned professionals from around the world are encouraged to give back to their homeland, by volunteering their time, and sharing their network, knowledge, and support. Your financial support is crucial for achieving our vision, mission, and strategic objectives. Donations can be directed towards a specific project or program, or generally towards our organization.


Support us by donating
on the QR Code




Please note that Macedonia2025 is a registered non-profit organization under the United States Internal Revenue Code Section 501©(3), and has been confirmed as a Charitable Foundation in Canada (Decision No. 3061947), meeting the requirements for tax-exempt status as a registered charity under the Income Tax Act. Contributions to the foundation are deductible against Macedonian taxes.

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PROGRESS IS NOT A MOMENT.
IT IS A SHARED RESPONSIBILITY.

THANK YOU TO OUR PARTNERS, SUPPORTERS, AND
COMMUNITY, AT HOME AND ACROSS THE WORLD,
FOR BUILDING IT WITH US.

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